



# 2023 PRIDE PROM SPONSORSHIP OPPORTUNITIES



COME OUT  
PRIDE  
ORLANDO

# PRIDE PROM

PRESENTED BY

ORLANDO MUSEUM OF ART

POWERED BY



GILEAD

2023 *Pride Prom*  
*Express Yourself!*  
*April 28th at the Orlando Science Center*

COMEOUTWITHPRIDE.ORG





# our mission

Create spaces that foster a sense of acceptance and encourages LGBTQIA+ community members to live openly, authentically, and with pride.

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Encourage fellowship and support among participating businesses, professionals, individuals, and charitable pursuits in the LGBTQIA+ and allied communities.

Advocate for the end of discrimination, homophobia, transphobia, and anti-LGBTQIA+ violence and hateful acts.

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Provide financial support to other LGBTQIA+ grassroots non-profit organizations and students in the local area through the making of grants and scholarships made possible from the proceeds of each year's event.





# Pride Prom : Express Yourself

Come Out With Pride is committed to creating an accepting space for members of the LGBTQIA+ community.

Therefore, we are thrilled to host our annual Pride Prom: Express Yourself, giving adult members of our community and our allies the opportunity to attend our Prom as their authentic selves with the confidence and freedom to dress as they feel and bring whomever they want as their date(s). It will be a night full of Prom staples, including dancing, exciting entertainment, photo booth, VIP experience and more!

**Join us on April 28th at the Orlando Science Center**



The "Love Bridge" is a community art project created by Orlando Science Center guests to show support for those affected by the PULSE tragedy.



# Pride Prom Sponsorship

As a local nonprofit, Come Out With Pride truly values the support of our businesses and organizational partners. With your contributions, we are able to create this accepting, welcoming and inclusive space for our community to celebrate as their authentic selves and bring us together! We offer a variety of promotional assets in our sponsorship levels. We look forward to you joining us on April 28th at the Orlando Science Center!

	Presenting \$15,000	Diamond \$7,500	Gold \$3,000	Silver \$1,500	Bronze \$250‡
<b>WEBSITE</b>					
<ul style="list-style-type: none"> <li>Listed at Presenting Sponsor</li> <li>Logo placement on the Pride Prom event page</li> <li>Logo on sponsorship page &amp; hyperlink to site</li> </ul>	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<b>EMAIL BLASTS</b>					
<ul style="list-style-type: none"> <li>Logo in email blasts (8K+ subscribers), listed under tier level</li> <li>Sponsor highlight with logo hyperlink to site</li> </ul>	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<b>SOCIAL MEDIA</b>					
<ul style="list-style-type: none"> <li>Facebook posts (39K+ followers)</li> <li>Twitter posts (6.5K+ followers)</li> <li>Instagram (6K+ followers)</li> </ul>	3 3 3	2 2 2	1 1 1	1	
<b>LOGO VISIBILITY</b>					
<ul style="list-style-type: none"> <li>Included in the step and repeat</li> <li>Stage Entertainment wall</li> <li>Logo included on the table centerpieces card</li> <li>Thanked at the Prom by MC and recognize that their tier level</li> <li>Given an opportunity to share 1-2 minutes of remarks at the Prom</li> </ul>	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<b>Promotional Materials and Advertisement</b>					
<ul style="list-style-type: none"> <li>Co-branded event &amp; listed as “Presented by” anywhere Prom is mentioned</li> <li>Sponsor logo added to Pride Prom logo</li> </ul>	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>				
<b>VIP EXPERIENCE</b>					
<ul style="list-style-type: none"> <li>VIP Lounge access passes</li> </ul>	10	6	4	2	

‡ Small businesses & non-profits with 15 or fewer employees and under \$1M in annual revenue



# extras

Extra opportunities are in addition to existing sponsorship levels and begin at the pricing shown below, are exclusive (unless otherwise noted) and *require a minimum base sponsorship level of Gold*. Extra opportunities may include additional benefits and requirements, please inquire with our sponsorship team for details.

ENTERTAINMENT STAGE \$2,000  
VIP EXPERIENCE LOUNGE \$1,500  
OUTSIDE TERRACE \$1,500  
PHOTO WALL \$1,000



Thank you for taking the time to review our partnership opportunities—we appreciate your support of our event! We hope that you will contact us soon to secure your spot as a 2023 sponsor. Remember that the earlier you register, the earlier you can start seeing the benefits of your sponsorship. In addition to the packages listed here, we welcome the opportunity to discuss customized packages.

## next steps

Contact the sponsorship team at  
[sponsor@comeoutwithpride.org](mailto:sponsor@comeoutwithpride.org)

[COMEOUTWITHPRIDE.ORG/PARTNERSHIP](https://comeoutwithpride.org/partnership)

**Save the date for Oct. 21 and join us for Pride!**

# Join us for Pride!

## 10/21/2023

COME OUT with  
**PRIDE**  
ORLANDO

Photography courtesy of Albert Harris,  
Brian Becnel, Brian Harris, Rafael Laurentin, Brian Davis, Jessica Elaine, Andrew Turner, Dominique Papa / Drone Over The Top LLC

# 2022 Pride Sponsors

