



PRIDE PROM SPONSORSHIP OPPORTUNITIES

2022 Pride Prom Express Yourself!

April 16th at the Orlando Museum of Art



our mission

Produce pride events that foster a sense of community, encourages LGBTQIA+ citizens to live openly and with pride, and educates the general public of our shared cultural heritage.

Encourage fellowship and support among participating businesses, professionals, individuals, and charitable pursuits in the LGBTQIA+ and allied communities.

Provide positive role models in the LGBTQIA+ and allied communities.

Oppose prejudice in society at large and within the LGBTQIA+ and allied communities on the basis of sexual orientation and gender identity.

Foster communication, tolerance, and mutual support among LGBTQIA+ persons and the allied communities.

Provide financial support to other LGBTQIA+ oriented non-profit organizations in the local area through the making of grants made possible by the proceeds from each year's event.



Pride Prom : Express Yourself

Come Out With Pride is committed to creating a safer space for members of the LGBTQIA+ community and our allies. Therefore, we are thrilled to host our first annual Pride Prom: Express Yourself, giving adult members of our community the opportunity to attend our Prom as their authentic selves with the confidence and freedom to dress as they feel and bring whomever they want as their date(s). It will be a night full of Prom staples, including dancing, exciting entertainment, photo booth, VIP experience and more!

Join us on April 16th at the Orlando Museum of Art.



Pride Prom Sponsorship

As a local nonprofit, Come Out With Pride truly values the support of our businesses and organizational partners. With your contributions, we are able to create this safer space for our community to celebrate as their authentic selves and bring us together! We offer a variety of promotional assets in our sponsorship levels. We look forward to you joining us on April 16th at the Orlando Museum of Art!

	Presenting \$10,000	Diamond \$5,000	Gold \$2,500	Silver \$1,000	Bronze \$200‡
WEBSITE <ul style="list-style-type: none"> Listed at Presenting Sponsor Logo placement on the Pride Prom event page Logo on sponsorship page & hyperlink to site 	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
EMAIL BLASTS <ul style="list-style-type: none"> Logo in email blasts (8K+ subscribers), listed under tier level Sponsor highlight with logo hyperlink to site 	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
SOCIAL MEDIA <ul style="list-style-type: none"> Facebook posts (39K+ followers) Twitter posts (6.5K+ followers)321 Instagram (6K+ followers)321 	3 3 3	2 2 2	1 1 1	1	
LOGO VISIBILITY <ul style="list-style-type: none"> Included in the step and repeat Stage LED wall Logo included on the table centerpieces card Thanked at the Prom by MC and recognize that their tier level Given an opportunity to share 1-2 minutes of remarks at the Prom 	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Promotional Materials and Advertisement <ul style="list-style-type: none"> Co-branded event & listed as “Presented by” anywhere Prom is mentioned Sponsor logo added to Pride Prom logo 	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>				
VIP EXPERIENCE <ul style="list-style-type: none"> VIP Lounge access passes Other pride event access passes 	10 10	6 6	4	2	

‡ Small businesses & non-profits with 20 or fewer employees and under \$1M in annual revenue

extras

Extra opportunities are in addition to existing sponsorship levels and begin at the pricing shown below, are exclusive (unless otherwise noted) and require a minimum base sponsorship level of Gold. Extra opportunities may include additional benefits and requirements, please inquire with our sponsorship team for details.

ENTERTAINMENT STAGE \$1,000

PHOTO BOOTH \$1,000

VIP EXPERIENCE LOUNGE \$2,000

LED WALL \$1,000

FLOWERS AND CORSAGE SELLS \$1,000

Thank you for taking the time to review our partnership opportunities—we appreciate your support of our event! We hope that you will contact us soon to secure your spot as a 2022 sponsor. Remember that the earlier you register, the earlier you can start seeing the benefits of your sponsorship. In addition to the packages listed here, we welcome the opportunity to discuss customized packages.

next steps

Contact the sponsorship team at
sponsor@comeoutwithpride.org

[COMEOUTWITHPRIDE.ORG/PARTNERSHIP](https://comeoutwithpride.org/partnership)

Save the date for Oct. 15 and join us for Pride!

Join us for Pride!

10/15/2022

COME OUT with
PRIDE
ORLANDO

Photography courtesy of Albert Harris,
Brian Becnel, Brian Harris, Rafael Laurentin,
Brian Davis, Jessica Elaine, Andrew Turner,
Dominique Papa / Drone Over The Top LLC



Throughout our parade and festival we #KeepDancingOrlando to remember, honor and celebrate the lives of those affected by the attack at Pulse on June 12, 2016. In the days and months that followed this tragedy, the world showed Orlando enormous love and compassion. In 2026, ten years later, we hope to again bring the world together right here by hosting WorldPride —a massive two-week event that could attract well over a million visitors to our region and foster further positive change for the LGBTQIA+ community on a global scale.

We will be assembling and presenting our bid in late October 2022 and your pledge of support will help make this effort possible. Please email worldpride@comeoutwithpride.org to learn more about WorldPride bid sponsorship opportunities or how you can get involved.

keep dancing



2021 Pride Sponsors



We love showcasing partners who are passionate about advocating for LGBTQIA+ progress. Want to see your company or organization listed here? [Contact our sponsorship team](#) right away!