



2021 SPONSORWALK

KNOW BEFORE YOU GO

Thank you for supporting Come Out With Pride 2021!

We are looking forward to seeing you at the festival on Saturday, October 9th. Everything you need to know regarding event day details can be found in this document. For questions, concerns, and other needs, please email sponsor@comeoutwithpride.org.

Note that email responses may be delayed as we are preparing for the event. Thank you for your understanding!

HAVE SAFETY CONCERNS?

| | |
|---|---------------------------|
| Come Out With Pride Event Command Center | Emergency Safety Needs |
| Dial 407-487-2861 | Dial: 911 |

Please do not call the command center unless it is an emergency.

RIGHT NOW

STEP 1:

PLEASE PRINT THIS GUIDE AND BRING IT WITH YOU on the day of the event. In your confirmation email, you have been assigned a booth number and a designated arrival time frame.

STEP 2:

Please ensure you have read through this entire document and fully understand the load-in schedule. With over 200 vendors unloading along the same roads, it is important that you arrive within your designated arrival time frame to ensure a smooth load in experience.

NOTE: THERE WILL NOT BE ANY ADDITIONAL EQUIPMENT AVAILABLE THE DAY OF THE EVENT AND WE CANNOT MAKE ANY CHANGES TO THE FESTIVAL PLAN.

If you have requested power, please bring your own extension cord, 50ft - 100ft recommended length. We will not be providing extension cords. Assigned spaces have been strategically placed where power generators are located.

EVENT ARRIVAL INSTRUCTIONS

LOADING ZONE GUIDELINES

It is extremely important that you follow all of the loading zone guidelines to ensure that the event day setup process is as smooth as possible. There is a small window of time for load-in for multiple vendors and sponsors.

STEP 1: FILL OUT THE FINAL PAGE OF THIS PACK WITH YOUR INFORMATION

Write your SW Group Letter, booth number, your company name, contact person's name and cell phone number on the pass. Place this pass in your windshield. You will need it to access the unloading area. Please keep this pass visible in your vehicle at all times.

YOU WILL NOT BE ALLOWED TO ENTER WITHOUT THIS PASS.

STEP 2: Arrive at your assigned unloading area during between 8:00 and 10:30 A.M.

Groups SW-A, B: Please use Rosalind Avenue, Up till Washington Street. Rosalind Avenue will have one right lane closed while others remain open to traffic. **YOU MUST OBEY TRAFFIC LAWS.**

([GPS: 28.544140, -81.375875](#))

Groups SW-C, D, E, F, G, H, I: Please use the entrance at Rosalind Avenue and Robinson Street. Sponsors will use the far right lane (closest to the park) to unload only. (please see diagram below)

([GPS: 28.545676, -81.375881](#))

STEP 3: When you arrive a volunteer will direct you on where to go based on the pass in your windshield. **Please do not park in any lanes other than those outlined above. You must remain on the street, do not drive up on the pavement.**

Please unload your equipment to your assigned space and move your vehicle to a parking area within 30 minutes, as others will be loading in.

Please enter through open access points only while unloading.

PLEASE DO NOT MOVE BARRIERS OR FENCING.

SPONSORWALK BOOTH SPACE SETUP

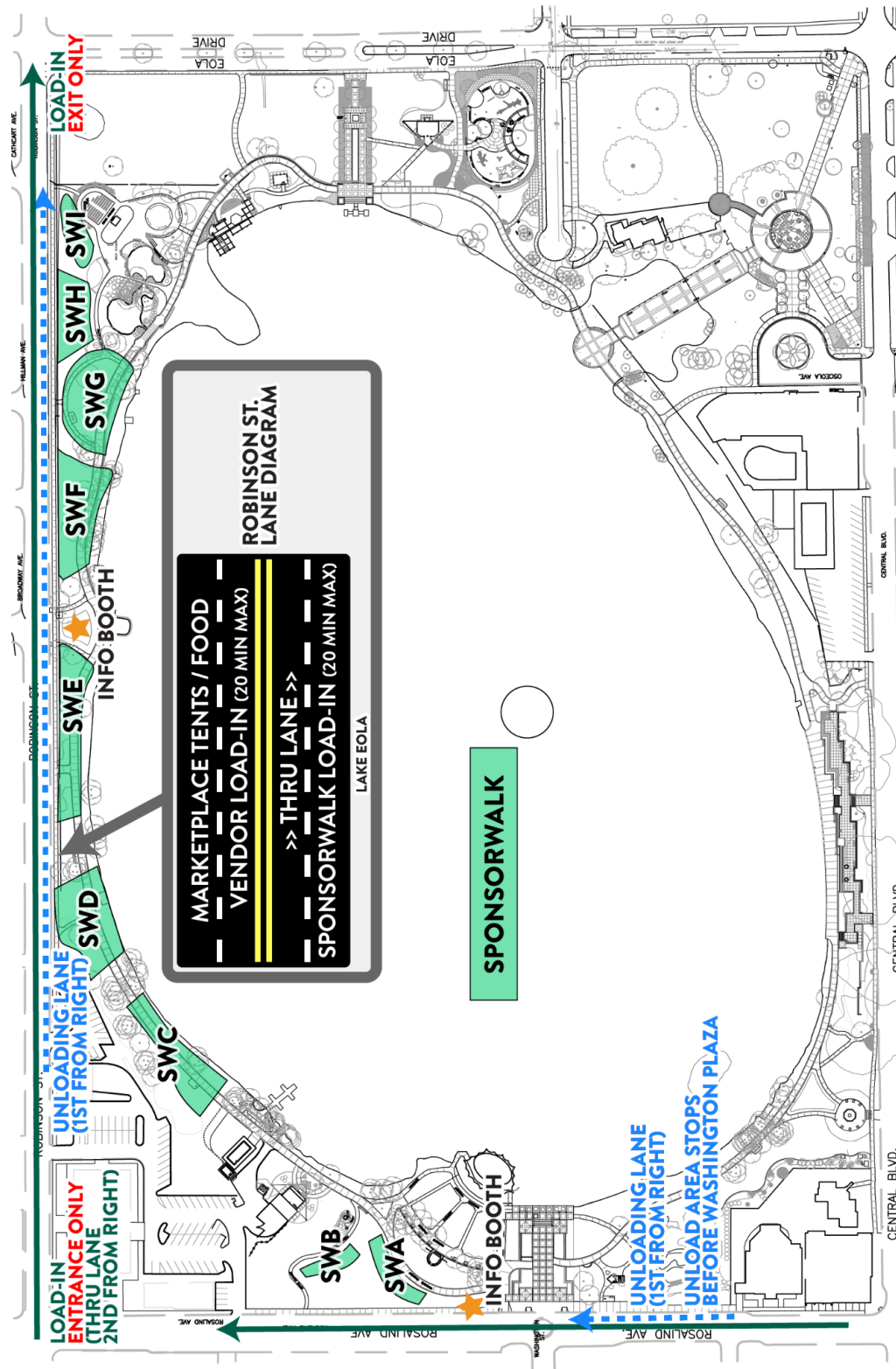
- Tents (if requested), tables, and chairs will be set up before you arrive.
- A booth space number has been assigned to you ahead of time. This assignment will be clearly marked in your booth space, including your company name and booth number.
- It is forbidden to move your booth, space or tent
- **THERE IS ABSOLUTELY NO STAKING IN THE GROUND.** Please help to prevent any damage to the City of Orlando's irrigation system by preparing accordingly and ensuring that you have brought the necessary means to set up your booth with weights, sandbags, etc. **ALL TENTS MUST BE WEIGHED DOWN AND SECURED.**
- If you have a vehicle to display, and already approved to bring it by Come Out With Pride, you must provide a piece of wood for each wheel to sit on, as well as a piece of plywood or tarp to sit underneath the vehicle in case of leaks.
- If you have requested electricity at your booth, you **MUST** bring cord covers, duct tape, etc. to secure the cord to the pavement to mitigate a tripping hazard and ensure accessibility. If you do not have adequate means to secure the cord, you will not be able to utilize the power source.
- Booth hours of operation are 12:00PM - 7:00PM. There must be at least one representative at your booth at all times during this period. **NO EXCEPTIONS.**
- All vendors must be fully set up by 11:00AM (all walkways clear, cords run and secured, etc.).

EVENT DEPARTURE INSTRUCTIONS

SPONSORWALK BOOTH SPACE BREAKDOWN

- Booth hours of operation are 12:00PM - 7:00PM. There must be at least one representative at your booth at all times during this period. **NO EXCEPTIONS.**
- Booth breakdown can occur beginning at 7:00PM. Breaking your booth down earlier than this gives guests the impression that the festival is over.
 - NOTE: Should weather conditions deteriorate, our Festival Director or Sponsorship Team will inform you that we are breaking down early. Your safety and the safety of our guests is the first priority.
- We encourage our Sponsors to stay at the park until the fireworks show, between 9:00PM and 9:30PM. If you remain at your booth, bring lighting, as sunset is around 7:00PM.
- *Keep Lake Eola beautiful by doing your part!*
Gather and bag all trash. Trash receptacles will be provided throughout the park. If you bring your own trash bag, please close the bag after cleaning up and leave it inside of your booth space for pickup.
- The same loading zones and entrances will be available to you for breakdown. **THIS WILL NOT OCCUR UNTIL AFTER THE FIREWORKS ARE OVER AFTER 9:30 PM.** Be extremely careful and drive slowly – thousands of guests will still be roaming throughout the park and it will be dark.

LOAD IN MAP



PLEASE PRINT AND BRING THIS WITH YOU ON OCTOBER 9
KEEP VISIBLE IN WINDSHIELD AT ALL TIMES

THIS IS NOT A PARKING PASS

SPONSOR

SW-GROUP #:

BOOTH #:

COMPANY:

CONTACT NAME:

MOBILE PHONE:
